



Criteria for restaurants and cafes

The popularity of bicycle touring is growing. Many tourists cycle day trips, explore cities by bike to find local gems, speed along on mountain bikes in the forest hideaways or on the fells, or cycle around Finland, enjoying the feeling of freedom, new destinations and stunning scenery. An essential part of a cyclist's travel experience are the services that operate with the Welcome Cyclist attitude.

The Welcome Cyclist logo helps the cyclists find the services meant for them. You can use the Welcome Cyclist logo if you fulfill the criteria on the next page. You also benefit from the joint marketing and communication of cycling tourism, which is implemented by the Cycling Tourism Centre Finland, Visit Finland and other tourism actors.

Welcome Cyclists attitude. A cycle traveller is welcome to your business, whether they arrived from sunshine or rain. A cyclist may need a place to clean up. If necessary, fill the beverage bottles with fresh water.

Bicycle parking

- » Secure parking and storage space for bicycles
- » Foot pump with a nozzle suitable for all common valves
- » Possibility to charge the electric bicycle battery
- » Hooks / shelves for helmets and backpacks

A tip: Use a bike rack with a frame lock option.

Communication

- » Display the Welcome Cyclist logo
- » If necessary, you can tell us about regional transport connections and transport services
- » Your contact information and coordinates can be found
- » Up-to-date opening hours can always be found on the website
- » You offer free WIFI.
- » You can tell cyclists about local weather conditions

A tip: Take advantage of the ready-made cycling routes in your area by linking them to your website.



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