



## Criteria for accommodation services

The popularity of bicycle touring is growing. Many tourists cycle day trips, explore cities by bike to find local gems, speed along on mountain bikes in the forest hideaways or on the fells, or cycle around Finland, enjoying the feeling of freedom, new destinations and stunning scenery. An essential part of a cyclist's travel experience are the services that operate with the Welcome Cyclist attitude.

The Welcome Cyclist logo helps the cyclists find the services meant for them. You can use the Welcome Cyclist logo by fulfilling the criteria on the next page. You also benefit from the joint marketing and communication of cycling tourism, which is implemented by the Cycling Tourism Centre Finland, Visit Finland and other tourism actors.

**Welcome Cyclists attitude. The cyclist is welcome to your business in cycling clothing and shoes, tired and dirty. At mountain biking locations, the customer may be muddy, so you can arrange the possibility for them to a clean up.**

### **Bike storage and maintenance**

- » Secure parking and storage space for bicycles
- » Basic bike maintenance supplies and a space where light maintenance is possible
- » Bike washing or cleaning place
- » You cooperate with a bike service station
- » The battery of the electric bike can be left to charge in a safe place
- » Cycling clothing and equipment may be cleaned with at least running water and hung to dry

### **Tips for bike storage and maintenance:**

- » Use a bike rack with a frame lock option.
- » Basic bike maintenance tools:
  - » Inner tube repair kit (patches and glue) and bicycle tire tools (at least three plastic tire levers)
  - » Foot pump with a nozzle suitable for all common valves
  - » Phillips screwdriver
  - » Chisel head screwdriver (small 3mm and large 6mm)
  - » Allen key set
  - » Wrench and spanners

- » You can also assemble a maintenance box with spare parts for sale.
- » For example, you can arrange for the bike to be serviced quickly and the maintenance service can come to your location or pick up the bike if necessary.

### **Food and drink**

- » If necessary, you can arrange an early breakfast or pack it for the cyclist to take with them
- » For an additional charge you can offer a packed lunch
- » You offer dinner until 8 pm or inform the cyclist how they can get a nutritious evening meal
- » You offer quick and energetic snacks
- » It is possible to fill beverage bottles

**A tip: Design your own Cyclist menu with other businesses in the area.**

### **Communication**

- » You keep the Welcome Cyclist logo visible both in your company and in customer communications
- » Inform people about local cycling routes and cycling-friendly services
- » Inform interested parties about local bike-friendly transport connections and transport services
- » The local weather forecast is available
- » Your contact information and coordinates for the destination are easily accessible
- » You offer free WIFI.

**A tip: Take advantage of the ready-made cycling routes in your area by linking them to your website.**



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